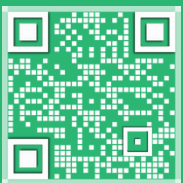


Become a Member

The Vernon ROCKS Coalition is a collaboration of community stakeholders, parents, youth, and volunteers, whose focus is to prevent the use of drugs and alcohol in Vernon's youth by promoting protective factors and decreasing risk factors that contribute to substance use.

As a Vernon ROCKS member you can:

- Attend meetings to stay up-to-date on current topics & trends affecting Vernon youth
- Help make decisions about strategies & activities for the coalition.
- Volunteer at community events to raise awareness of the coalition & prevention efforts in the community.



For more information visit our website



The mission of the Vernon ROCKS Coalition is to provide
Resources & **O**utreach for **C**ommunity **K**nowledge &
Success to prevent youth substance abuse.



www.vernonrocksct.org
Follow us @Vernonrocksct



About the Coalition

- Develops prevention strategies for young people at-risk for developing substance abuse issues to delay the start of use.
- Creates positive youth development opportunities and preventive community supports.
- Creates collaborative partnerships among community partners, service providers, educators, faith-based organizations, parents, and youth to determine the needs of the entire community.
- Facilitates youth-driven and youth-led discussions on how to plan and implement meaningful and appropriate programs and activities.
- Develops and re-assesses our strategic plan for addressing youth substance use, including a plan to monitor and evaluate program implementation.

Coalition Highlights

37%

INCREASE IN STUDENTS WHO THINK VAPING IS HARMFUL FROM 2017-2023

35,874

REACHED ON INSTAGRAM IN 2023

1,027 LBS

OF PERSCRIPTION DRUGS COLLECTED AT THE POLICE DROP BOX IN 2023

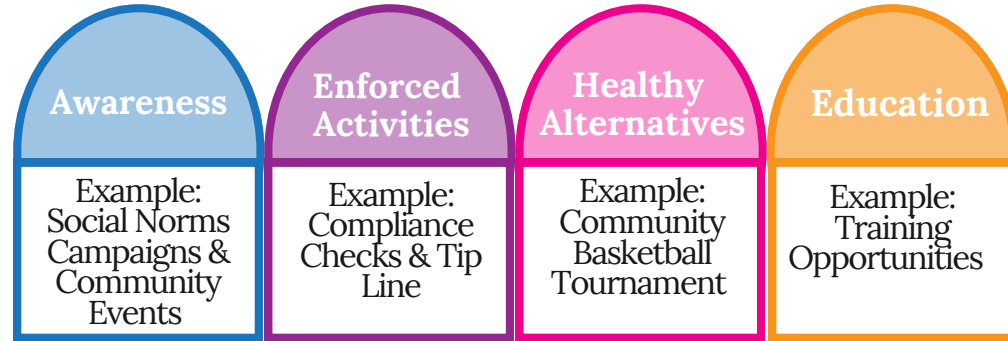
8,212

REACHED ON FACEBOOK IN 2023

18%

DECREASE IN STUDENTS USING ALCOHOL FROM 2017-2023

Coalition Strategies



Primary Substance:
Alcohol

Target Population:
11-18 Years Old

Target Risk Factors:
Low perceived risk of harm
Low perceived parental disapproval of alcohol use

Hosted Events

DEA Take Back Day	April and October
Rockville ROCKS Block Party	May
Community Basketball Tournament	November

Attended Events

National Night Out	August
Freshman Orientation	August
Rockville High School Open House	September
Trunk or Treat	October
Become Part of The Solution	November